



The 36th China International Auto Service, Products & Equipment Exhibition, and the China's International New Energy Vehicle Technology, Parts and Services Exhibition

February 21-24, 2025

Beijing · Shunyi New China International Exhibition Center Phase II

Exhibitor Handbook

Sponsored by : YASN Group
Organized by : YASN International Exhibition Co.,Ltd.
YASNBANG Information Technology Company

New Exhibition Hall New Experience New Perspective

- Covering the Entire Aftermarket Automotive Industry Chain
- Encompassing Both New Energy & Traditional Gasoline Vehicle Sectors



Exhibition Scale

NEW

5000+
New Products



6000+
Enterprises



85000+
Exhibits



120000+
Purchasers



200000m²+
Exhibition Area

CIACE

2025 Exhibition Area Layout



China's International New Energy Vehicle Technology, Parts and Services Exhibition(E4)

- Battery System
- Electric Motor Control
- Chassis System
- Intelligent Driving
- Hydrogen Fuel Cell
- New Energy Vehicle Maintenance Technology and Supplies

Automotive Interior Industry Chain Exhibition Hall(E1)

- Foot Mats
- Car Seat Covers
- Production Equipment and Raw Materials for Automotive Interiors
- Complete Vehicle Interiors

Automotive Premium Cabin Electronics and Boutique Hall(E2)

- Automotive Premium
- In-car Electronics and Emergency Electronics

Car Wash Display Area

- Car wash machines and Related Equipment
- Car Wash Accessories
- Car Wash Chains
- Car Wash Consumables and Tools. Car Wash Peripheral Products

Automotive Detailing and Maintenance, Lubricants, and Car Wash Equipment Pavilion (E3)

- Automotive Detailing and Cleaning Products
- Paint Care Products
- Automotive Detailing Accessories
- Lubricants
- Maintenance Cleaning Equipment
- Powertrain Maintenance
- Brake System Maintenance
- Chassis System Maintenance
- Tire and Wheel maintenance
- Air Conditioning System Maintenance
- Cooling System Maintenance

CIACE

2025 Exhibition Area Layout



Car Modification and Intelligent Electronic Product Hall (W1/W2/W3)

- Car Washing Machines and Related Equipment
- Upgrading and Modification of New Energy Vehicles
- Business Department/SUV/Off road Race Upgrade and Modification
- Electronic Upgrade
- Audio Upgrade
- Interior Upgrade
- Exterior Modification
- Intelligent Electronics,
- Automotive Lighting
- Commercial Vehicle Air Conditioning and Refrigeration Storage

Tesla Modification Carnival

- Tesla Modification
- Pickup Truck Modification
- Off-road Modification

RV and RV Accessories, Outdoor Camping Product Pavilion (W1/W2/W3)

- Car Washing Machines and Related Roof tent
- Camping Tables Chairs and Cookware
- Camping Appliances
- Camping Lighting and Energy Storage Power Supply
- RV Vehicle, Camping Site
- RV and Supporting Facilities

Automobile maintenance equipment and vulnerable parts museum(W1/W2/W3)

- Automotive Maintenance Diagnosis
- Rotating Protection Equipment and Products
- Sheet Metal Paint
- Car Paint
- Repair Tools
- Vulnerable Parts

Heat Insulation, Color Change, Customized Color Painting, Paint Facial Mask and Automobile Membrane Maintenance Hall(W4/W5)

- Color-changing Film
- Vehicle Body Painting
- Paint Protection Film
- Window Tint
- Glass Shield
- Headlight Film
- Sunroof Film
- Interior Film
- Customized Vehicle-Specific Cutting Film Data and Equipment
- Film Application Tools

Thermal Insulation Color Modification Customized Paint Protection Films and Car Film Maintenance Hall



Exhibition Scope

Window Film, Paint Protection Film, Color Changing Film, Luminescent Film, Graphic Film, Specialized Film, Film Cutting Equipment, Film Maintenance Products, etc

Partial Cooperative Brands



Ranking is not in any particular order, and it goes beyond that.....

Concurrent Events

- YASN BANG—Store Super Profit Project: Winning Weapon in the 2025 Film Industry Price War
- Automotive OEM Business Matchmaking
- Technical Construction Film Coating Competition
- Annual White Paper on Car Clothing Film Industry
- The 5th China Car Film Fashion Trend Release Conference in 2025
- Car Film Innovation Exhibition Area
- The Most Popular Car Film Brand
- The 2nd Car Clothing Color Change Film Speed Coating Challenge

Automotive Detailing and Maintenance, Lubricants, and Car Wash Equipment Hall

4S Shop, Repair Shop, One-Stop Service Store Essentials



Partial Cooperative Brands



Ranking is not in any particular order, and it goes beyond that.....

Concurrent Events

- Opening Course on Survival Strategies for Lubricant Dealers Automotive OEM Business Matchmaking
- The 5th Lubricant Factory Brand Summit Forum 2025
- Lubricant Distributors Profit Doubling Seminar
- The 1st New Energy Vehicle Detailing and Maintenance Technology Summit 2025

Exhibition Scope

- Car Wax, Coating
- Crystal Coating
- Sealant
- Rust Remover
- Antifreeze
- Coolant
- Cleaner
- Windshield Washer
- Polishing Wax
- Abrasive
- Dashboard Wax
- Tire Shiner
- Wax Applicator Pad
- Polishing pad
- Detailing gun
- Automotive Sandpaper
- Undercarriage Armor
- Paint Restoration
- Maintenance Product Packaging Bottle
- Disinfectant
- Foam Cleaner
- Air Conditioner Cleaner
- Detailing Station Light and etc

Range of Lubricant Products

- Engine Oil, Transmission Fluid, Brake Fluid, Antifreeze, etc



Car Wash Display Area

Car Wash Display Area

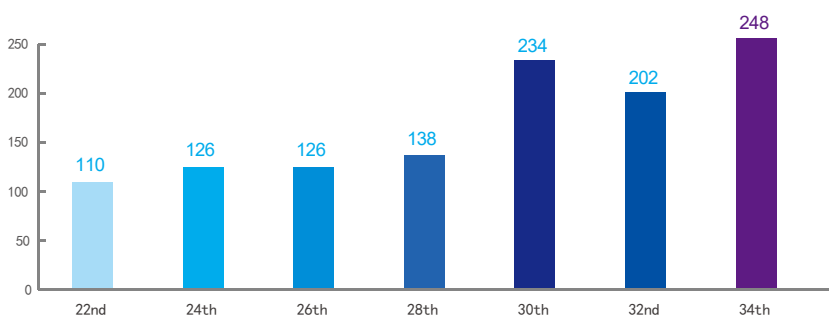
Car Wash Display Area

Aligning with International Standards Creating Unique Car Wash Services

Must-Have

Boosting Car Wash Profitability for Retail Stores

High-quality Exhibitors



Car Wash Display Area

More intuitive experience of car washing results

Strong Interactivity
High Reliability Verification

Concurrent Events

- The 11th China Car Wash Forum: Charting the Course for the Future
- Car Wash Competition
- Automotive Beauty Master Challenge
- Car Maintenance Mini Workshops
- New Product Release Zone
- Audience Interactive Check-in, and other engaging exhibition area activities

Partial Cooperative Brands



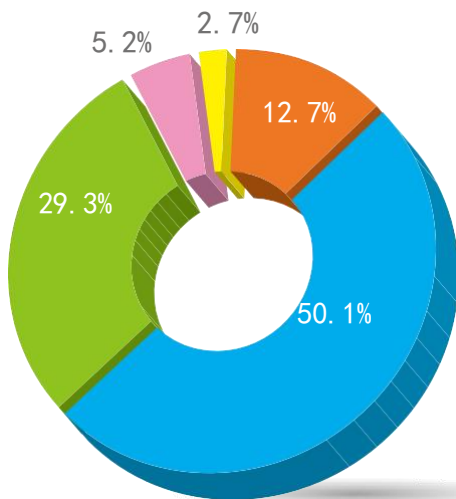
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Exhibition Scope

- High-pressure Washer
- Portable Car Washer
- Steam Car Washer
- Self-service Car Washer
- Air Conditioner Cleaner
- Gantry Reciprocating Brush Car Washer
- 360-degree Touchless Car Washer
- Tunnel Car Washer
- Car Washer Accessories
- Fully Automatic Computer Car Washer
- Car Washing Gun
- Water Durn Coiling Machine
- Car Washing Grille
- Car Washing Curtain
- Car Washing Mud
- Car Washing Liquid
- Car Washing Brush
- Car Duster
- Wax Brush
- Cleaner
- Car Washing Towel
- Car Washing Sponge
- Hose Storage Rack
- Car Washing Cleaning Gloves
- Car wash station light

Audience Groups

- Car Wash, Detailing, Maintenance Dealers
- One-stop Service Stations, Express Repair Shops, Community Stores, Large-Scale Supermarket Centers
- Car Wash, Detailing, and Maintenance Stores
- Car Manufacturers, 4S Groups, 4S Dealerships, Service Providers
- Industry Experts, Media, Associations, etc





Automotive Modification and Smart Electronic Products Hall

Gathering high-quality and profitable products from the industry, to expand channels for modification enterprises

Exhibition Scope

Upgrade Modifications

Upgrading to Aerospace-grade Seating, Installing Sound Systems, Armrest Boxes, Small Tables, Starlight Ceilings, Ambient Lighting, Welcome Lights, Wooden Floors, Rock Floors, Steering Wheel Modifications, Curtains, Ceiling Screens, Body Kits, Underbody Protection, Front and Rear Bumpers, Side Steps, Roof Racks, Smart Power Tailgates and others

Performance Modifications:

Vehicle Modification Shops, Fuel and Oil, Wheels and Tires, Body Enhancement Kits, Suspension Systems, Automotive Accessories, Car Audio Systems, Brakes, Intake Systems, Exhaust Systems and others

Electric Vehicle (EV) Modification:

Upgrading of new energy vehicles, new energy modification components, new energy battery pack control systems, new energy electric motors, inverters, new energy chargers, intelligent driving assistance systems, power battery protection systems, battery temperature control systems, vehicle intelligent management systems, installation devices for new energy vehicles/fire shields and others

Solution Providers

- The Third Council of the Modification Branch of the China Association of Automobile Manufacturers
- The 2nd China Automotive Enterprises and Modified Parts Overseas Cooperation Forum
- The 2nd Automotive Aftermarket Future Store Conference
- Modification Plan Competition
- Renovation cultural experience area
- The 3rd "WanDianShang Modification" Beijing Conference in 2025
- The 2nd Popular Internet Celebrity Car Modification Development Forum of 2025

Solution Providers



RVs and RV Accessories, Outdoor Camping Products Hall

The Choice of the 30,000 Stores' New Project in 2025



Exhibition Scope

RV and Parts Modification:

RV Complete Vehicle, Mobile Villas, Mobile Cabins, RV Tires, RV and Supporting Facilities, Trailer RVs, Trailers, Motorhome RVs, Power Towing Vehicles with Detachable Parts, Air Systems, Chassis Devices, Axles, Trailer Equipment, RV Campground Facilities Suppliers, Entertainment Equipment Suppliers, etc

Outdoor Camping:

Roof-Top Tents, Camping Trailers, Camping Tents, Camping Tables, Chairs, and Cookware, Smart Power Sources, Camping Lighting and Energy Storage, Camping Appliances, Vehicle Refrigerators, Vehicle Electronics, Outdoor Heaters, Portable Stoves, Campsites, Camping Park Material Suppliers, Camping Gear and Accessories, etc

Motorcycles and Off-Road Equipment

Off-Road Motorcycles, Large Displacement Motorcycles, Electric Motorcycles, Electric Bicycles, Scooters, Balance Bikes, Cycling Sports Equipment, etc. Off-Road Vehicle Upgrades and Modifications, Off-Road Vehicle Pickup Modification Parts, etc

- Camping Equipment Experience Zone
- RV Outdoor Camping Cultural Festival
- The 1st China RV Camping Industry Forum 2025





Automotive Electronics Products Hall

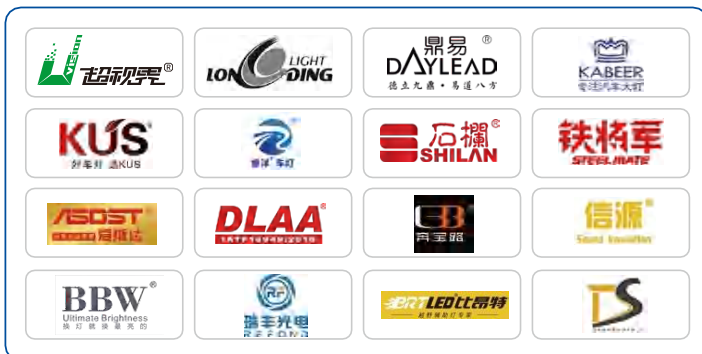
YASN Exhibition : Industry's Top Choice

- Direct Supply from Manufacturers to Stores
- Channel Distribution for Sales Volume
- Offline Support for Online
- Online Sales Promoting Offline Brand Awareness

Exhibition Scope

Automotive Electronics: Intelligent Electronics (Navigation/Recorder/360 Panoramic/Alarm System/Tracking Devices), Automotive Lighting, Car Audio Systems, Automotive Appliances (Air Compressor/Vacuum Cleaner/Emergency Jump Starter), and more

Partial Cooperative Brands



Ranking is not in any particular order, and it goes beyond that.....



Automobile Cabin Electronics Boutique Hall

YASN Exhibition Annual Order Amount Exceeds 3 Billion Yuan



Highlights

Imported Products

- The Proportion has Surpassed 16%
- The Share of Japanese and Korean Bands has Further Expanded

High-end Products

- Increasing Year by Year
- Consumers have a Strong Demand for High-quality Products

Export to Domestic Sales Products

- The Proportion has Surpassed 16%

Innovative Products

- Optimized Formula for Car Perfumes
- Upgraded Materials for Steering Wheel Covers
- Youthful Designs with China-Chic and Collaboration Editions

Partial Cooperative Brands



Ranking is not in any particular order, and it goes beyond that.....

Exhibits Profile

Car Perfume/Fragrance Gel, Electronic Air Fresheners, Steering Wheel Covers, Headrest Pillows, Child Safety Seats, Car Phone Holders, Car Chargers, Key Pouches, Organizers, Parking Permits, Car Decals, and more



Interior Finishing、 Materials Equipment Hall

The Entire Automotive Interior Industry Chain
Industry Preferred Exhibition and Trade Platform



Exhibits Profile

Automotive Interior : Car Micro-modifications, Foot Mats, Seat Cushions, Interior Raw Materials, Cutting Equipment, Sewing Machines, Embroidery Machines, Brochures, Accessories, and more

Concurrent Events

- Automotive Cockpit Materials Seminar, Car Wash Competition
- 2025 Local Floor Mat Factory Transformation and Upgrading Forum Car Maintenance Mini Workshops
- 2025 One Car One Edition Fashion Trend Release Conference

Partial Cooperative Brands

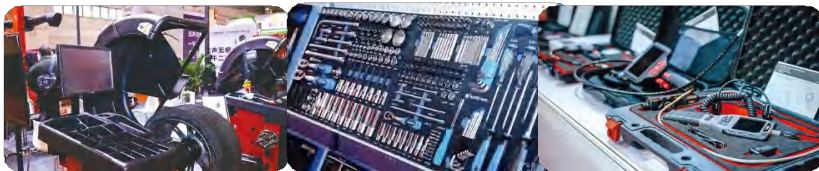
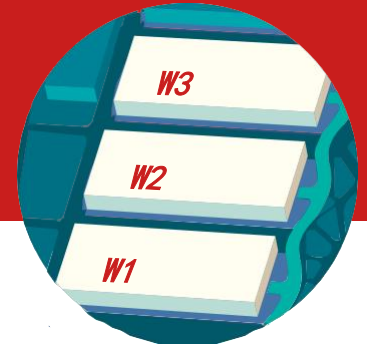


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Automotive Maintenance Equipment and Spare Parts Hall

Must-Have for One-Stop 4S Dealerships, Repair Shops, Tire Stores, and Couple shops



Concurrent Events

- | The 4th Salute to Chinese Automobile Manufacturers Awards Ceremony
- Industry Self discipline Convention Signing Conference
- 5th Charity Sale Conference Henan
- Red Army Elementary School Youth Silicon Valley Maker Classroom Donation Charity Sale Conference
- 4th Salute to Chinese Automobile Manufacturers Conference
- 4th Automobile Maintenance and Testing Equipment Product Competition Demonstration Conference
- Automobile Maintenance Night
- 2nd Dealer Conference
- "Craftsmanship and Quality" and "Innovative Service" Enterprise Awards Ceremony "Towards the New and Striving for Automobile Maintenance Night" Appreciation Dinner

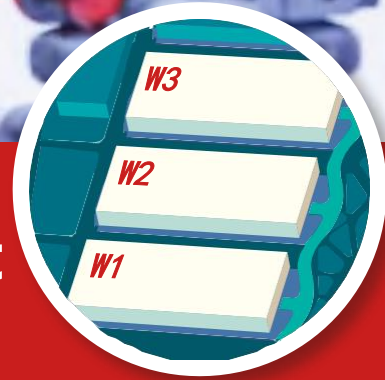


Mr. Xie Yu, Senior Member of CAMERE

At CIAACE, We Provide Face-to-Face Negotiation, Purchase, Installation, Usage, and After-sales Services for Up to 120,000 Potential Users on-site. Our Goal is to Maximize Customer Benefits and Ensure Their Satisfaction

Exhibits Profile

Four Wheel Aligners, Elevators, Tire Scrapers, Balancing Machines, Tire Repair Machines, Endoscopes, Baking Lamps, Spray Paint Rooms, Baking Paint Rooms, Beam Correction, Repair Paint, Sheet Metal Equipment, Hardware Tools, Maintenance Tools, Grinding Machines, Polishing Machines, Oil Changing Equipment, Headlight Repair, Painting, Air Conditioning Cleaning Machines, Engine Cleaning Equipment, and more



Automotive Maintenance Equipment and Consumables Hall

Strategic New Segments / New Channels / New Customers / Exhibiting to Gain Customers

Highlights

Products to End Users Directly

- The Product is Directly Delivered to 4S Shops, Repair centers, and Stores



New Business Opportunities for Cooperation

- Export to Domestic Sales



New Ways to Buy Good Products

- Collaborate with YASNBANG to Help Sell Good Products at Good Prices



Exhibits Profile

Windshields, Brake Pads, Brake Discs, Brakes, Shock Absorbers, Air Filters, Air Conditioning Filters, Gasoline Filters, Oil Filters, Spark Plugs, Timing Belts, Transmissions, Tires, Automotive Glass, Batteries



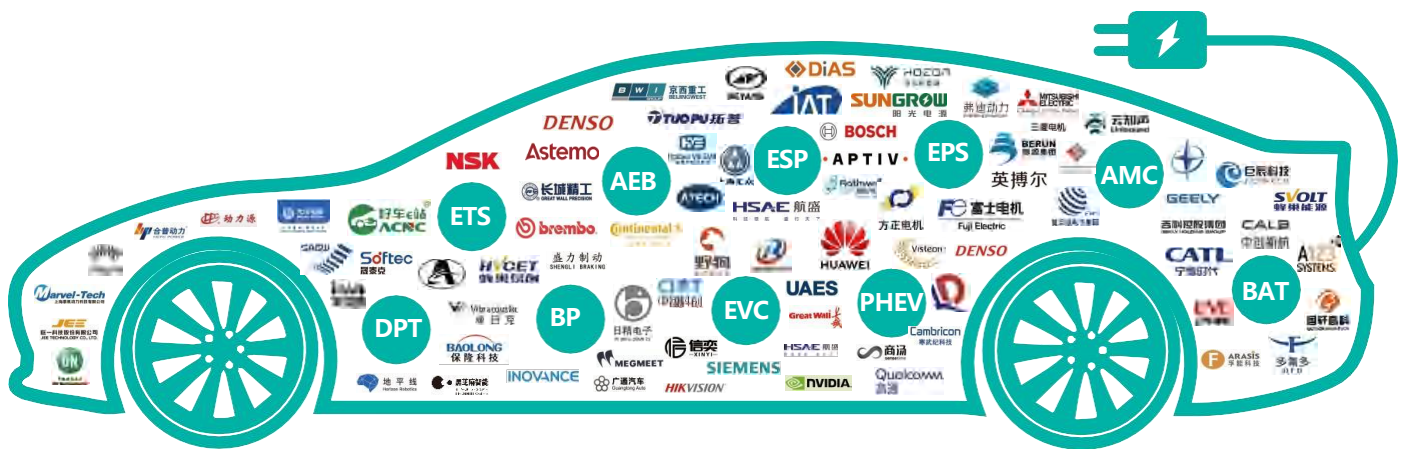
Simultaneously Organized :

China International New Energy Vehicle Technology Components and Services Exhibition

Embrace the Trend, Empower the Next Decade



From Design to Manufacturing
From Usage to Service
Precisely connecting the entire industry chain



Exhibits Profile

Exhibition of Battery Systems, Autonomous Driving, Connected Vehicles, Smart Cockpits, Electric Control and Drive Motor Systems, Charging and Swapping Equipment, Chassis Systems, Air Conditioning Systems, Intelligent Manufacturing, Lightweighting, Hydrogen Fuel Cells, and Aftermarket for New Energy Vehicles.

Simultaneously Organized :

China International New Energy Vehicle Technology Components and Services Exhibition

Embrace the Trend, Empower the Next Decade



Concurrent Events

- Forum on the Technological Development of New Energy Vehicle PowerSystems
- Forum on New Energy Vehicle Electronic Control and Powertrain Technologies
- Forum on Core Technologies of New Energy Vehicle Three Electric Systems
- Forum on Innovation in Autonomous Driving and Smart Cockpit Technology
- Forum on Automotive Chips and Semiconductor Technology Applications
- Forum on Innovation in New Energy Intelligent Connected Technology
- Forum on Intelligent Chassis Technology for New Energy Vehicles
- Forum on Wire-Controlled Braking and Wire-Controlled Steering Technology for New Energy Vehicles
- Forum on Automotive Air Conditioning and Thermal Management Technology
- Forum on Automotive Lightweight Body Structure Design Technology
- Forum on Intelligent Manufacturing and Application Technology for New Energy Vehicles
- New Energy Vehicle Maintenance Competition
- New Energy Vehicle Maintenance Technology Seminar

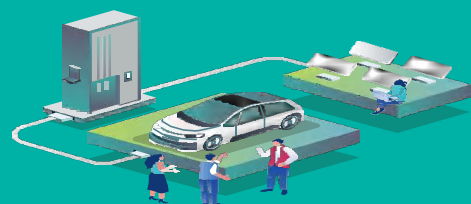
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China Equipment Management Association New Energy Vehicle Industry Development Promotion Center



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YASN Group and YASN Exhibitions

Building a Better World Together

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