



The 36th China International Auto Service, Products & Equipment Exhibition

The China's International New Energy Vehicle Technology, Parts and Services Exhibition

February 21st-24th, 2025

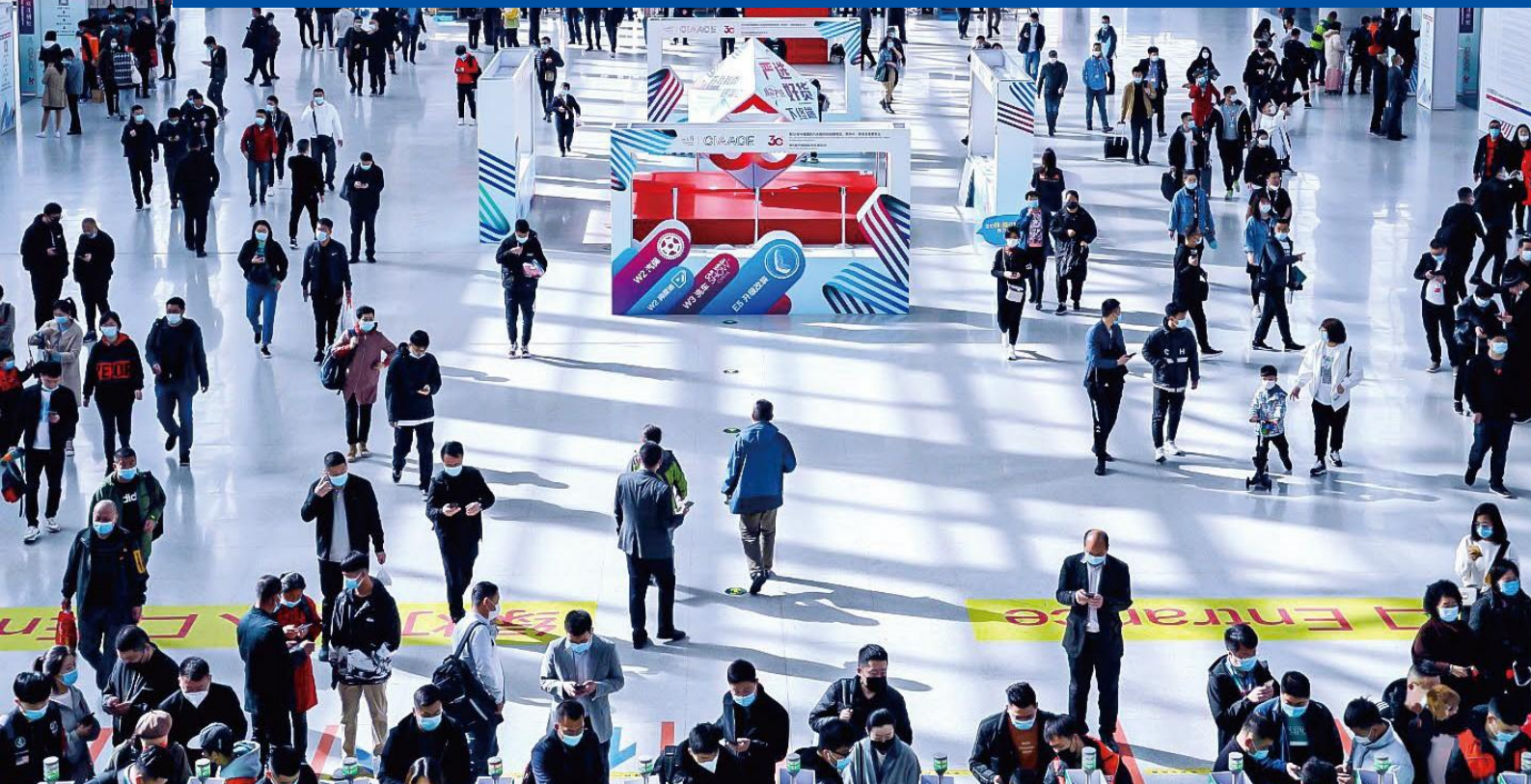
Beijing · Shunyi New China International Exhibition Center Phase II

Exhibitor Handbook

Host : YASN Group
Organizer: YASN International Exhibition Co.,Ltd.
YASNBANG Information Technology Company

New Exhibition Hall New Experience New Perspective

- Covering the Entire Automotive Aftermarket Industry Chain
- Spanning Both New Energy & Traditional Gasoline Vehicle Sectors



Exhibition Scale

NEW

5000+
New Products



6000+
Enterprises



85000+
Exhibits



120000+
Trade visitors



200000m²+
Exhibition Area

Exhibition Area Layout of the 36th YASN Beijing Exhibition



CIACE

February 21-24, 2025 China National Convention Center (New National Exhibition Phase II)



Hall A1

3rd China International New Energy Vehicle Technology, Parts, and Services Expo

Embodied Robotics, V2X, In-Car Health, 3D Glass-Free Display: AI Cabin, High-Performance Chips, Liftable Shock Absorbers and Xenon Shock Absorbers, Maps, Cloud Data, Data Services and Management: Nuclear-Powered Batteries, Solid-State Batteries, Hydrogen Fuel Cells; Hub Motors, Drive Motors, Drive Motor Controllers, Transmissions; Onboard Chargers (OBC), Onboard DC/DC Converters, High-Voltage Distribution Boxes (PDU);

New Materials for Vehicle Bodies, Lightweight Materials, High-Strength Steel, Carbon Fiber Composites; Intelligent Chassis, Sensors, GPS, LiDAR; Steer-by-Wire Suspension, Air Suspension, Intelligent Steering, Smart Driving Domain Control.

Hall A2

Car Washing, Beauty and Maintenance Industry Chain Hall

Automotive Beauty and Cleaning Products, Paint Care Products
Complete Automotive Beauty Shop Solutions, Automotive Beauty Auxiliary Tools
Lubricants, Maintenance and Cleaning Equipment
Power System Maintenance, Brake System Maintenance
Chassis System Maintenance, Tire and Wheel Maintenance
Air Conditioning System Maintenance, Cooling System Maintenance
Live Demonstrations of Car Wash Machines from Domestic and International Brands

Hall A3

Automotive Cockpit Electronics and Boutique Hall

Automotive Accessories, In-Car Electronics, and Emergency Electronics
Automotive Products Live E-Commerce Exhibition

Hall A4

Automotive Interiors Industry Chain Hall

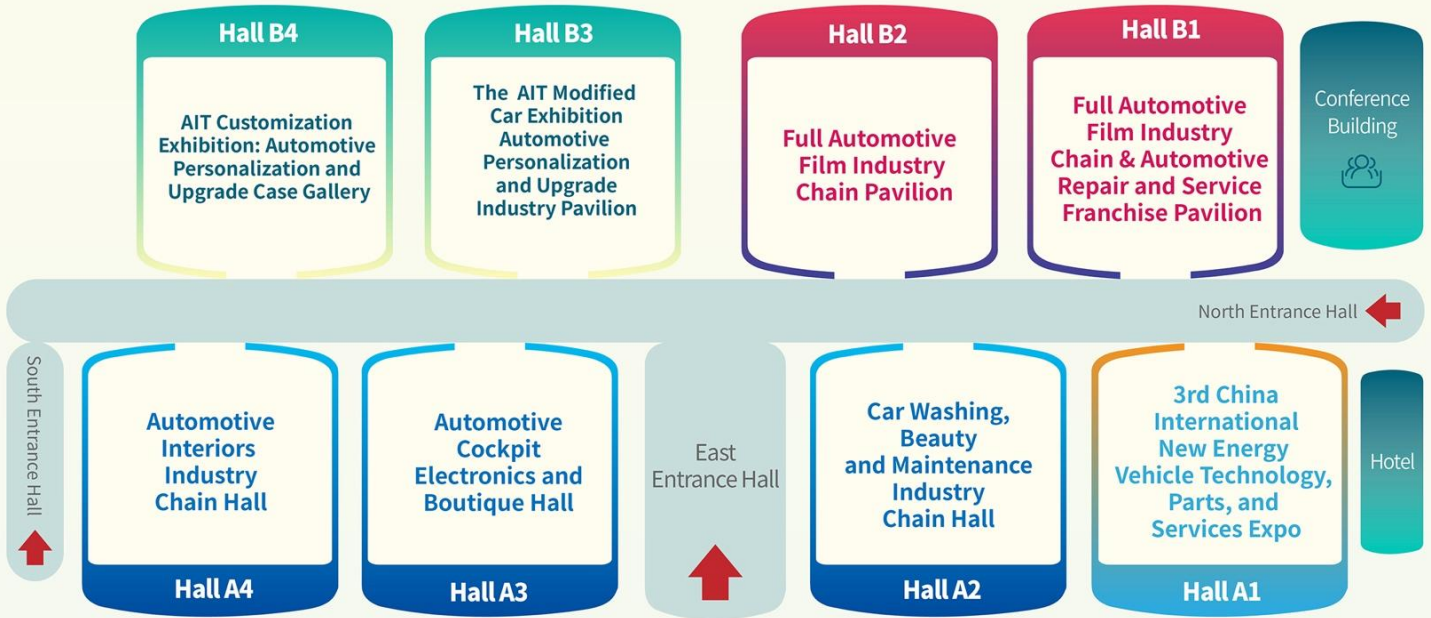
Car Floor Mats, Car Seat Cushions, Complete Car Interiors
Automotive Interior Production Equipment and Raw Materials

Exhibition Area Layout of the 36th YASN Beijing Exhibition



CIACE

February 21-24, 2025 China National Convention Center (New National Exhibition Phase II)



Hall B1

Full Automotive Film Industry Chain & Automotive Repair and Service Franchise Pavilion

Franchise Area: Auto Repair Chains, Auto Service Chains, Modification Chains, Film Application Chains
 Automotive Film Industry Chain Area: Color Change Films, Custom Artwork Films, Heat Insulation Films, Paint Protection Films, Glass Shield Films, Headlight Films
 Sunroof Films, Interior Films, Screen Protector Films, Specialty Films, Film Cutting Equipment, Film Application Tools, Film Maintenance Products, Vehicle-Specific Film Data Suppliers, etc.

Hall B2

Full Automotive Film Industry Chain Pavilion

Color Change Films, Custom Artwork Films, Heat Insulation Films, Glass Shield Films, Paint Protection Films (Invisible Car Coatings), Glass Shield Films, Headlight Films, Sunroof Films, Interior Films, Screen Protector Films, Specialty Films
 Film Cutting Equipment, Film Application Tools, Film Maintenance Products, Vehicle-Specific Film Data Suppliers, etc.

Hall B3

The AIT Modified Car Exhibition Automotive Personalization and Upgrade Industry Pavilion

Automotive Customization and Upgrade Industry Pavilion
 Complete Vehicle Modifications, Commercial Vehicle Upgrades, Racing Modifications, Electric Vehicle Modifications
 Classic Car Restoration, Off-Road Modifications, Performance Upgrades, Audio System Modifications

Hall B4

AIT Customization Exhibition: Automotive Personalization and Upgrade Case Gallery

Automotive Customization and Upgrade Case Pavilion
 Over 1,000 Premium Case Displays
 Northern China's Largest Car Gathering Carnival
 Beijing-Style Automotive Culture Immersive Showcase

Entire Industry Chain of Automotive Film



Exhibit Range

Chain Franchise Exhibition Area: auto repair chains, auto service chains, modification chains, film installation chains.

Car Film Industry Chain Exhibition Area: color-changing film, custom painting, heat insulation film, paint protection film, glass shields, car light film, sunroof film, interior film, screen protection film, special films, film cutting equipment, film tools, film maintenance products, special car film data suppliers.

Selected Partner Brands



Ranking is not in any particular order, and it goes beyond that.....

Concurrent Events

- YASN BANG—Store Super Profit Project: Winning Weapon in the 2025 Film Industry Price War
- Automotive OEM Business Matchmaking
- Technical Construction Film Coating Competition
- Annual White Paper on Car Clothing Film Industry
- Car Film Innovation Exhibition Area
- The Most Popular Car Film Brand
- Car Film Technology Innovation Forum
- The 5th China Car Film Fashion Trend Release Conference in 2025
- The 2nd Car Clothing Color Change Film Speed Coating Challenge

Automotive Detailing and Maintenance, Lubricants, and Car Wash Equipment Pavilion



Selected Partner Brands



Ranking is not in any particular order, and it goes beyond that.....

Concurrent Events

- Opening Course on Survival Strategies for Lubricant Dealers Automotive OEM Business Matchmaking
- The 5th Lubricant Factory Brand Summit Forum 2025
- Lubricant Distributors Profit Doubling Seminar
- The 1st New Energy Vehicle Detailing and Maintenance Technology Summit 2025

Exhibit Range

- Automotive detailing products
- paint care products
- automotive beauty full-store solutions
- automotive beauty auxiliary tools
- lubricants
- maintenance and cleaning equipment
- powertrain maintenance
- brake system maintenance
- chassis system maintenance
- tire and wheel maintenance
- air conditioning system maintenance
- cooling system maintenance
- live demonstration of car washing machines from China and other countries

Lubricant Product Range

- Engine Oil, Transmission Fluid, Brake Fluid, Antifreeze, etc.

Representative Lubricant Companies

- Lopal, Zero Mileage, Goodyear, Beiersdorf, Catamount Panther, AIT Saichun, OVLCI, SANO, TUNAP, Chimei, Arrow, Lalibao, Winstar, MyAegis, Orun, etc.

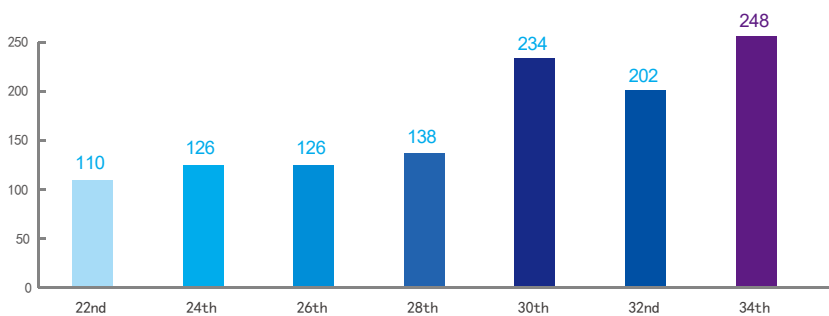


Aligning with International Standards to Create a Unique Car Wash Exhibition

Must-Have 

Boosting Car Wash Profitability for Retail Stores

Exemplary exhibiting companies from previous years.



Water-based car wash demonstration area

Make the equipment come to life
A more intuitive experience of car wash results

- High interactivity
- High reliability validation

Concurrent Events

- The 11th China Car Wash Forum: Charting the Course for the Future
- Car Wash Competition
- Automotive Beauty Master Challenge
- Car Maintenance Mini Workshops
- New Product Release Zone
- Audience Interactive Check-in, and other engaging exhibition area activities

Famous Exhibiting Companies from Previous Editions



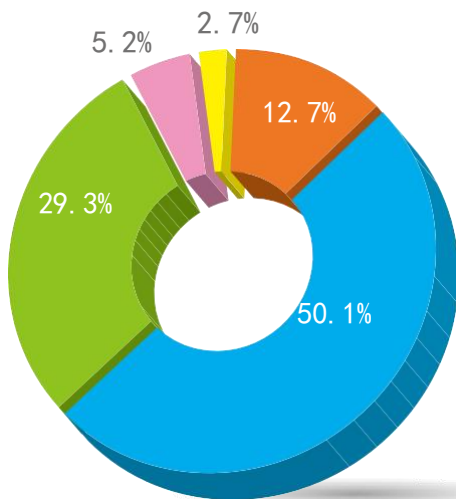
Ranking is not in any particular order, and it goes beyond that.....

Exhibit Range

- High-pressure car wash machines
- portable car wash machines
- steam car wash machines
- self-service car wash machines
- air conditioning cleaning machines
- gantry reciprocating brush car wash machines
- 360° contactless car wash machines
- tunnel car wash machines
- car wash machine accessories
- fully automatic computer car wash machines
- car wash guns
- water reel hose
- car wash grilles
- car wash curtains
- car wash clay
- car wash liquids
- car wash brushes
- car duster
- wax brushes
- cleaning agents
- car wash towels
- car wash sponges
- hose storage racks
- car wash cleaning gloves
- car wash station lights

Audience Groups

- Car Wash, Detailing, Maintenance Dealers
- One-stop Service Stations, Express Repair Shops, Community Stores, Large-Scale Supermarket Centers
- Car Wash, Detailing, and Maintenance Stores
- Car Manufacturers, 4S Groups, 4S Dealerships, Service Providers
- Industry Experts, Media, Associations, etc



Automotive Modification Pavilion (AIT show, Beijing)



Gathering high-quality, profitable products for the industry, providing an efficient platform for modification companies to expand channels and reach the end customer.

Automakers, 4S dealerships, modification shops, powerful auto service centers, film installation shops, and one-stop beauty stores are all paying close attention.

Exhibit Range

Upgrade Modifications

Aviation seats, audio systems, armrest boxes, small tray tables, starry sky roofs, ambient lighting, welcome lights, wooden floors, rock floors, steering wheel modifications, curtains, ceiling screens, body kits, underbody shields, grilles, front and rear bumpers, side steps, roof racks, smart electric tailgates, power suction doors, seat ventilation and heating, high-end leather, commercial hardware accessories, modification electronic OEM parts, in-car electronics and electrical appliances, surveillance systems, automotive thermal management, car air conditioning upgrades, etc.

Performance Modifications:

Vehicle modification factory, fuel and engine oils, wheels and tires, body reinforcement kits, suspension systems, automotive parts, car audio systems, brakes, intake systems, exhaust systems, ignition systems, engine control modules, modified car trends, racing accessories, aerodynamics, cooling systems, turbo systems, engines, fuel supply systems, lighting systems, modification tools, etc.

Electric Vehicle (EV) Modification:

New energy vehicle upgrades, new energy modification parts, new energy battery packs/electronic control systems, new energy motors, inverters, new energy chargers, intelligent driving assistance systems, power battery protection systems, battery thermal management systems, vehicle intelligent management systems, new energy vehicle installation devices or fire shields, etc.

Solution Providers



RV Outdoor Camping Pavilion

The Choice of 2025 New Projects from 30,000 Stores



Exhibit Range

RV and Parts Modification:

Outdoor camping supplies and accessories, outdoor equipment and gear, outdoor cycling equipment and accessories, sports and fitness products, water sports, RV camping, camping furniture, campsite mountain tourism, scenic spots, and rural tourism investment.

RV and parts modification:

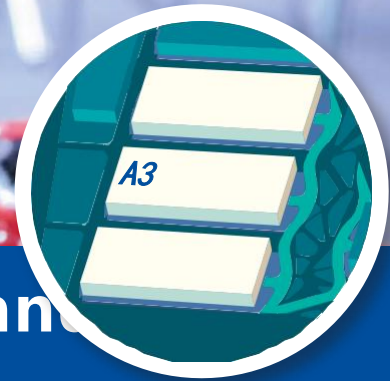
Complete RVs, mobile villas/mobile wooden houses, RV tires, RVs and supporting facilities, towable RVs/trailers, motorhomes, power tractors, RV-compatible detachable parts, installation/heating systems/gas and water supply, energy supply/electrical installations/electrical equipment, antennas/receivers/navigation systems, vehicle components/chassis systems/axles/trailer equipment, RV campsite facility suppliers/entertainment equipment suppliers, etc.

Outdoor camping

Roof top tents, car awnings, camping tents, camping tables and chairs, cooking equipment, smart power supplies, camping lighting and energy storage systems, camping electronics, car refrigerators, in-car electronics, outdoor heaters, portable stoves, campsite/camping park material suppliers, camping gear and accessories, luggage and roof racks.

- Camping Equipment Experience Zone
- RV Outdoor Camping Culture Festival
- The 1st China RV Camping Industry Forum 2025





Automotive Cockpit Electronics and Premium Products Pavilion(A3)

YASN Exhibition : Industry's Top Choice

- Direct Supply from Manufacturers to Stores
- Channel Distribution for Sales Volume
- Offline Support for Online Sales
- Online Sales Promoting Offline Brand Awareness

Exhibition Scope

Automotive accessories, in-car electronics and emergency electrical devices, automotive products live e-commerce exhibition, smart electronics (navigation/recorders/panoramic cameras/anti-theft systems/tracking devices), automotive lighting, car audio systems, ambient lighting, automotive lighting, etc.

Selected Partner Brands



Ranking is not in any particular order, and it goes beyond that.....



The Annual Order Amount YASN Exhibitions Exceeds 3 Billion Yuan

YASN - the top choice for industry companies to exhibit.

Exhibition Area Highlights

Imported Products

- The Proportion has exceeded 16%
- The Share of Japanese and Korean Brands has Further Expanded

High-end Products

- Growing Year by Year
- Strong consumer demand for high-quality products.

Export-to-Domestic Products

- Focusing on both domestic and international markets with equal emphasis.

Innovation in Traditional Products

- Optimizing the formulas for car air fresheners
- Upgrading the materials of steering wheel covers
- Incorporating trendy designs like "Guochao" (Chinese national style) and co-branded products to appeal to younger consumers

Partial Cooperative Brands



Ranking is not in any particular order, and it goes beyond that.....

Exhibit Range

Car perfumes, electronic air fresheners, steering wheel covers, headrest cushions, child safety seats, car phone mounts, car chargers, key cases, organizers, parking signs, car body stickers.

Automotive electronics (air pumps/vacuums/emergency jump starters), etc.



Automotive Interior Industry Chain Exhibition Hall

A Complete Automotive Interior Industry Chain Exhibition and Trade Platform Preferred by the Insudtry

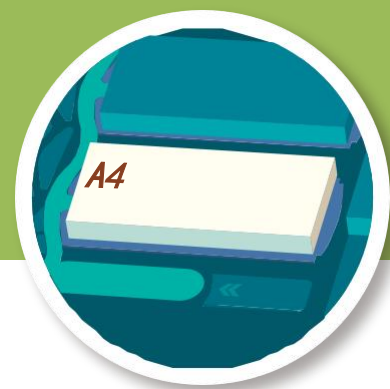


Exhibit Range

Automotive Interior : Complete vehicle interiors, floor mats, seat cushions, interior raw materials, cutting equipment, sewing machines, quilting machines, catalogs, accessories, etc.

Concurrent Events

- Seminar on Automotive Cockpit Materials
- 2025 Local Floor Mat Factory Transformation and Upgrading Forum
- 2025 One Car One Version Fashion Trend Release Conference

Selected Partner Brands

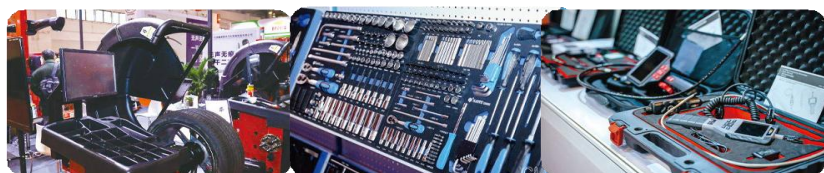
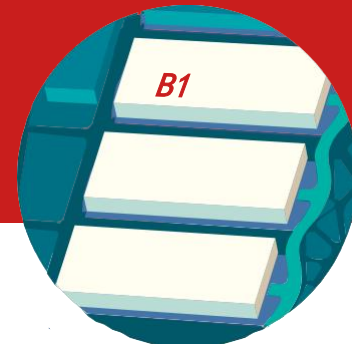


Ranking is not in any particular order, and it goes beyond that.....



Industry Chain of Automotive Film, Repair and Service Franchise Hall

Must-have for one-stop, 4S dealerships, repair shops, tire shops, automotive service distributors, family-owned shops, etc.



Concurrent Events

- 4th Annual Tribute to China's Auto Service Professionals Award Ceremony
- Industry Code of Conduct Signing and Release Conference
- 5th Charity Sale Conference
- Henan Hongjun Primary School Youth Silicon Valley Maker Classroom Donation Charity Sale
- 4th Annual Tribute to China's Auto Service Professionals Conference
- 4th Automotive Maintenance and Testing Equipment Product Competition Demonstration
- Auto Service Night
- 2nd Dealer Conference
- "Craftsmanship Quality" and "Innovative Service" Enterprise Award Ceremony
- "Towards Innovation Auto Service Night" Appreciation Dinner



Mr. Xie Yu, Senior Member of CAMERE

In addition to industry networking and orders, at the event we also provide 120,000 potential customers with face-to-face consultations on purchasing, installation, usage, and after-sales services, ensuring customers avoid pitfalls. It's a true commitment from manufacturers!

Exhibits Profile

Wheel alignment machines, lifting machines, tire changers, balancing machines, tire repair machines, endoscopes, curing lamps, spray booths, baking booths, frame alignment, touch-up paints, sheet metal equipment, small hand tools, repair tools, grinding machines, polishing machines, oil changing equipment, headlight restoration, pressure gauges, coatings, spray paints, air conditioning cleaning machines, engine cleaning equipment, exhaust treatment, central dust collection systems, spray booth filters, decoders, detectors, new energy vehicle maintenance tools and accessories.



Entire Industry Chain of Automotive Film, Auto Repair and Service Franchise Hall

Strategic new sectors, new channels, new customers, exhibiting equals customer acquisition

Exhibit Area Highlights

Direct Supply to Terminal Users Directly

- The Product is Directly Delivered to 4S Shops, Repair centers, and Stores



New Business Opportunities through collaboration

- Shifting from Export to Domestic Sales



Great Products, New Selling Methods

- Collaborating with YASN'BANG, who helps sell great products at good prices



Exhibits Profile

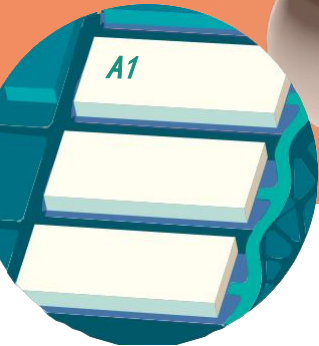
Wiper blades, brake pads, brake discs, brake systems, shock absorbers, air filters, cabin filters, fuel filters, oil filters, spark plugs, timing belts, transmissions, tires, automotive glass, batteries



Exhibition held concurrently:

China International New Energy Vehicle Technology Components and Services Exhibition

Embrace the Trend. Empower the Next Decade.



From Design to Manufacturing,
From Usage to Service,
Precisely connect the entire industry chain.

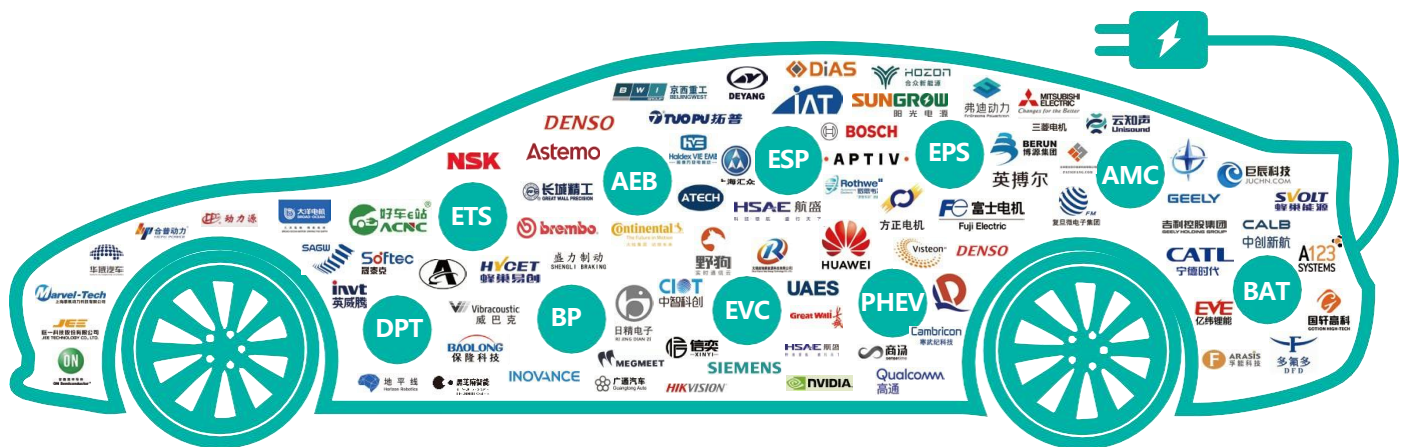


Exhibit Range

Battery System, Autonomous Driving, Vehicle-to-Everything (V2X) / Connected Vehicle, Smart Cockpit, Electric Control & Drive Motor System, Charging and Battery Swapping Equipment, Chassis System, Air Conditioning System, Smart Manufacturing, Lightweight Design, Hydrogen Fuel Cell, Aftermarket for New Energy Vehicles

Exhibition held concurrently:

China International New Energy Vehicle Technology Components and Services Exhibition

Embrace the Trend. Empower the Next Decade.

Concurrent Events

- China New Energy Vehicle Supply Chain Technology Conference
- New Energy Vehicle Development and Lightweight Innovation Summit
- New Energy Vehicle Power Battery and Supply Chain Technology Development Forum
- New Energy Vehicle Power System Technology Development Forum
- New Energy Intelligent Connectivity Technology Innovation Forum
- Autonomous Driving and Smart Cockpit Technology Innovation Forum
- New Energy Vehicle Charging Pile and Battery Swapping Technology Sub-forum
- Forum on Intelligent Manufacturing and Digital Factory Technologies for New Energy Vehicles
- Summit Forum on Wiring Harness Processing and Connection Technologies for New Energy Vehicles
- Forum on Automotive Chips and Semiconductor Technology Applications
- Sub-forum on Automotive Air Conditioning and Thermal Management Technologies

Host:



China Equipment Management Association New Energy Vehicle Industry Development Promotion Center



YASN International Exhibition Co., Ltd.





**Thank You for Your Attention and Recognition for
YASN Group and YASN Exhibitions!**

Build a Better World Together.

Contact: Michael Meng
International Department Manager
YASN Group's International Department

Tel: +86 18911129881

Email: yasn21@yasn.com.cn